

## How You Can Support the 2024 Festival

### ***Benefactor* [\$10,000+]**

- Sponsorship of Entire Festival
- Nightly Recognition on the Stage
- Full-page Ad in the Festival Program - 7 1/2 inches wide x 10 inches deep (see specifications below for submitting your ad)
- Name listed on the Sunflower Website - Email a JPEG of your company logo and the web address that you would like the logo linked to.
- Banner in Festival Hall Lobby
- Reception hosted by Washburn University
- CD Set of Orchestra Performances
- Festival Poster signed by Musicians

### ***Sponsor* [\$5,000+]**

- Sponsorship of one Orchestra evening
- Recognition on Stage
- Full page Ad in the Festival Program - 7 1/2 inches wide x 10 inches deep (see specifications below for submitting your ad)
- Name listed on the Sunflower Website - Email a JPEG of your company logo and the web address that you would like the logo linked to.
- Signage in Festival Hall Lobby
- Reception hosted by Washburn University
- CD Set of Orchestra Performances
- Festival Poster signed by Musicians

### ***Co- Sponsor* [\$2,500+]**

- Sponsorship of one Chamber Ensemble evening
- Recognition on Stage
- Half- page Ad in the Festival Program - 7 1/2 inches wide x 4 7/8 inches deep (see specifications below for submitting your ad)
- Name listed on the Sunflower Website - Email a JPEG of your company logo and the web address that you would like the logo linked to.
- Signage in Festival Hall Lobby
- Reception hosted by Washburn University
- Festival Poster signed by Musicians

### ***Patron* [\$1,000+]**

- Quarter-Page Ad in the Festival Program - 3 5/8 inches wide x 4 7/8 inches deep vertical ad (see specifications below for submitting your ad)
- Signage in Festival Hall Lobby
- Reception hosted by Washburn University
- Festival Poster signed by musicians

### ***Sunflower Society* [\$500+]**

- One-Eighth Page Ad in the Festival Program - 3 5/8 inches wide x 2 5/16 inches deep vertical ad (see specifications below for submitting your ad)
- Reception hosted by Washburn University

### ***Sunflower Sustainer* [\$250+]**

- Reception hosted by Washburn University
- Listing in the Festival Program

### ***Sunflower Supporter* [\$150+]**

- Reception hosted by Washburn University
- Listing in the Festival Program

### ***Sunflower Friend* [up to \$149]**

- Listing in the Festival Program

Please see the back side for Ad specifications to ensure the best quality.

**WE LOOK FORWARD TO WORKING WITH YOU  
AND APPRECIATE YOUR GENEROUS SUPPORT!**

## **Ad Specifications**

**All ads and materials for ads must be provided by May 1, 2024**

Files may be emailed to smftopeka@gmail.com or mailed to Sunflower Music Festival, 1700 WS Washburn, Topeka, KS 66621 - attention: Festival Coordinator. If you have any questions, please contact the Sunflower office at 785-670-1620.

### **Digital Requirements:**

All ads are black and white. Screens and/or photos may be used. Ad files should be formatted as high-resolution (300 dpi) JPG, EPS, TIFF or press-optimized PDF.

We cannot accept Microsoft Publisher , PowerPoint , Word, or any other application that will not export to EPS, PS, or TIFF Formats.

Advertisers may also submit ads in Adobe InDesign, Adobe Illustrator or QuarkXpress. Advertiser must include all fonts, files of placed or imported images or graphics, and other support files. Hard copy proofs are required for all advertising.

Ads may be submitted on disk, CD-ROM or emailed. Please provide contact information including phone, fax and email address for person(s) who have prepared, and who have authorized the ad in case there are questions concerning the files.

### **Non-Digital Requirements:**

Slicks: Ads may be provided in "paper" form, although they must conform to all appropriate size requirements. If provided in this form, they must be black and white, without screens or photos. Quality of materials provided will affect the final quality of your ad.

If ads are not camera ready:

Exact wording, what is to be included in the ad and a clean copy of your logo is required. The ads will be set up to reflect the look of the Sunflower program. Logo files should be submitted as high resolution (30 dpi) JPG, EPS, TFIF or press-optimized PDF. Vector All vector artwork must be converted to outlines before submitting.

All ads and materials for ads must be provided by May 1st, 2024

**WE LOOK FORWARD TO WORKING WITH YOU  
AND APPRECIATE YOUR GENEROUS SUPPORT!**