

SUN FLOWER MUSIC FESTIVAL

2021 DIGITAL/PRINT PROGRAM Donor Levels and Ad Submission Guidelines

Our 2021 Festival will be live-streamed and offered as an in-person event. We are offering improved ad sizing and wider distribution through our online channels. Because of our online streaming component, commercials or still shot recognitions/ads will be available for all donations of \$1,000 or more.

	Ad size in Program	(30 second commercial) OR Still Shot ad (10 seconds)	Festival poster signed by musicians	Name / Logo in Concert Hall Lobby	Name / Logo on Website Homepage	Verbal Recognition on Stage and Live-Streamed
\$10,000+ Full Series	Full-page *	✓	✓	✓	✓	✓
\$5,000+ Orchestra Night	Full-page *	✓	✓	✓	✓	✓
Sponsor \$1,500+ Chamber Night	Full-page *	✓	✓	✓	✓	✓
\$1,000+	Full-page *	✓	✓	✓		
\$500+	Full-page *					
\$250+	Listing in program					
\$150+	Listing in program					
Up to \$149	Listing in program					

Prefer to give online? Visit sunflowermusicfestival.org, click the

DONATE NOW

icon and use a credit or debit card securely on PayPal.com.

Enclosed, please find my gift supporting the 2021 Sunflower Music Festival

Name (as you would like the name(s) to appear in the program) _____

Email Address _____

Address _____ **Phone** _____

City _____ **State** ____ **Zip** _____

Business / Organization Ad Specifications

All ads and materials for ads must be provided by May 15, 2021.

Files may be emailed to sunflower@washburn.edu or mailed to Sunflower Music Festival, 1700 SW Washburn, Topeka, KS 66621 – attention: Festival Coordinator. If you have any questions, please contact the Sunflower office at 785-670-1620.

Digital Requirements:

All ads are full color, full page (Standard letter-sized page). Screens and/or photos may be used. Ad files should be formatted as high-resolution (300 dpi) JPG, EPS, TIFF or press-optimized PDF.

We cannot accept files in Microsoft Publisher, PowerPoint, Word or any other application that will not export to EPS, PS or TIFF formats.

Ads may be submitted by email (preferred) disk, USB drive, or CD-ROM. Please provide contact information including phone, fax and email address for person(s) who have prepared, and who have authorized the ad in case there are questions concerning the files.

Non-Digital Requirements:

Slicks: Ads may be provided in “paper” form, although they must conform to all appropriate size requirements. Quality of materials provided will affect final quality of your ad.

If ads are not camera ready:

Exact wording, what is to be included in the ad and a clean copy of your logo is required. The ads will be set up to reflect the look of the Sunflower program. Logo files should be submitted as high resolution (300 dpi) JPG, EPS, TIFF or press press-optimized PDF. Vector files are also accepted. All vector artwork must be converted to outlines before submitting.

All ads for the 2021 printed program must be emailed or postmarked by May 15, 2021.
sunflower@washburn.edu

**Physical payments and/or materials can be mailed directly to:
Sunflower Music Festival
1700 SW College Ave
Topeka, KS 66621**

**WE LOOK FORWARD TO WORKING WITH YOU
AND APPRECIATE YOUR GENEROUS SUPPORT!**